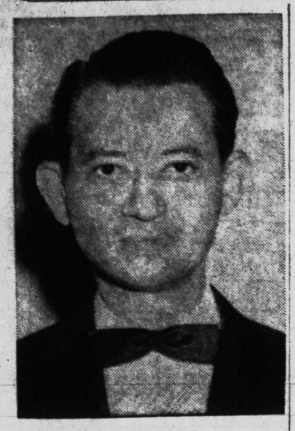

BOB CARTER

Robert H. Carter assistant manager of new Beall store

Robert H. Carter, former assistant manager with a major chain store at Lawton, Oklahoma, joins Beall Brothers Department store assistant manager.

Carter, who was born in Dallas and whose family's home is there, is also head of the mens and boys work clothes department at the new department store. The store opens tomorrow.

Carter attended North Dallas High School and went to Baylor University three years. He was with the Air Force in Korea in 1951.

The assistant manager is a member of First Baptist Church. He said he was raised in a small town, and is glad to get back to a town the size of Weatherford.

"We are indeed happy to have a man of Mr. Carter's character, experience and ability connected with our organization in Weatherford. Along with Mr. Carter we invite you to make Beall's your shopping headquarters for first quality merchandise,' says Sam Risinger, manager.

Carter added, "It is a distinct pleasure to be associated with Beall Brothers in Weatherford and to work with a man of Mr. Risinger's character and ability."

Visitors help prepare store for opening

Several out of town officials have been helping prepare the new Beall Brothers Department Store for its grand opening Thursday.

Five buyers from the Jacksonville general office have been helping in the preparations. The buyers included R. W. Beall, B. M. McCollum, T. D. Stevens, F. T. Goodson and Royce Beall.

W. G. Gauthier, advertising manager, and Glen Stevens, assistant advertising managers, have been preparing the advertising and displays. E. H. Brady, Bealls comptroller, has also been here.

Robbie Beall, chairman of the board, and R. G. Beal, president, as well as several managers from nearby Beall stores are due here for the opening day.

Piece goods department

of the new Beall Brothers Department Store features all types and colors of material and patterns by McCalls and Simplicity. Grand opening of the Beall store is Thursday.

— Staff Photo

Family shoe department

of new Beall Brothers Department Store is pictured above. The grand opening of Weatherford's newest department store is scheduled to be held Thursday.

— Staff Photo

33 employes now associated with Beall Brothers

There are 33 employees now associated with Beall Brothers for their grand opening Thursday, according to Sam R. Risinger, manager.

Bob Carter is assistant store manager and is department head of the men's and boys' work clothes department. Working in the department are Mrs. Evelyn Anderson, Mrs. Georgie McDonald, Miss Joan Stewart and Mrs. Jean White, cashier.

The head of the lingerie department is Mrs. Martha Sones. Working with Mrs. Sones are Mrs. Linda Gilbert, Miss Lena Jim Hickerson and Miss Darlyn Brawley.

In the piece goods department, Mrs. Connie Durham is assisted by Miss Ezelle Ashworth, Mrs. Rhoda Davis, Mrs. Ruby Haynes, Mrs. Faye Lee, Mrs. Ruby Collins and Miss Linda Keeling, cashier. Mrs. Jessye Carroll is head of the home furnishings department with Mrs. Ruth Nash, Mrs. Ruby Addison and Mrs. Mary Luckie.

Jack Denman is head of the shoe department with Mrs. Mae Wright and Mrs. Norma Arnold, cashier. The women and girls ready-to-wear department is headed by Mrs. Leona Carter, Mrs. Ruth Cox, Mrs. Dollie Sullivan and Mrs. Bonnie Rasberry work in the department.

Mrs. Bonita Simpson and Mrs. Nancy Jordan work in the infants and children department. Lyda Hudson is in the alterations department.

Mrs. Madolyn Hassler is the store cashier. Ronnie Chandler and Tommy Maddux are in cleanup and supplies.

Beall's store has 8000 square feet of floor space

Construction on the Beall Brothers Department Store building was started the first of May with the contract being let by Harry Hopkins, owner. Charles H. Berry of Arlington was the general contractor.

The modern one-story building was constructed on the corner of Palo Pinto and York in the space formerly occupied by a used car lot. A fire in the early 1950's destroyed the two story Hopkins building that was on the corner of the square.

The building measures 50 feet across the front and is 100 feet deep. It has 8,000 square feet of floor space.

An open type glass front is featured in the building with a canopy over the sidewalk.

Winter and summer air conditioning is provided for the comfort of the customers. The newest, latest type fixtures have been installed to display the merchandise.

The opening of the Weatherford store marks the 36th anniversary of Beall Brothers. Since the first store opened in Henderson in 1923, 43 have been added to the chain.

We Are Pleased
That
Beall's Department Store
Is Now Included As
One Of Our Valued Friends
Occuping The
HOPKINS BUILDING

☆ ☆ ☆

May Your Grand Opening And Business Operation In Weatherford Be A Tremendous Success.

Clarence M. Hopkins, Sr. Harry Hopkins

BEST WISHES
TO
Beall's
Dept. Store
We're happy to have you as a neighbor in Weatherford.
George's
MEN'S STORE

Welcome—
TO WEATHERFORD
Beall's
Dept. Store
AND BEST WISHES
FOR A SUCCESSFUL
GRAND OPENING!
Wren's
REXALL DRUG STORE

Congratulations...
To
Beall's Department Store
ON THE
OPENING
OF THEIR
New Store In Weatherford
☆ ☆ ☆
WE ARE PLEASED TO HAVE
BEEN CHOSEN AS
ELECTRICTICAL CONTRACTOR
CLACK ELECTRIC
W. M. (Bill) CLACK
120 Ranger Hwy. LY 4-3036

Weatherford —
"First Town In The Old West"
WELCOMES
Beall's Department Store
AND OFFER
Congratulations on the Opening
Of Your
New & Modern Store
We are truly happy to have you as a neighbor and know that you will become a good citizen of Weatherford helping us to grow and progress.
THESE FINANCIAL INSTITUTIONS OF WEATHERFORD
OFFER THEIR BEST WISHES ON YOUR GRAND OPENING!
★ The Citizens National Bank
★ The First National Bank
★ The Merchants & Farmers State Bank
★ The Mutual Building & Loan Assn.